

Fiscal Year 2021/2022 CAC Work Plan



Objective 1: Facilitate outreach and engagement in service of Coyote Valley Conservation Areas Master Planning (CVCAMP), post-launch
Staff Lead: Marc Landgraf
Goals
Awareness building with community groups, neighborhood associations, general public.
Support for specific public outreach activities in Coyote Valley that engage audiences in the broader master planning effort.
Possible Tasks
Establish a CAC outreach plan for CVCAMP support and enlist members to assist with outreach, once more definite plans for launch and post-launch messaging and activities have been set.
Using current database of partnerships, CAC members update contact information for leaders, add to the database with existing contacts, and deepen agency relationship with individuals they know.
With staff support, deliver public outreach presentations for awareness building, incorporating timely talking points based on Authority operations generally and CVCAMP specifically, and deliver feedback to the CAC, Board, and Staff.
Consider use of a staff-provided social media toolkit for CAC members to assist with outreach.
Objective 2: General support for Authority Volunteer Program
Staff Lead: Gavin Comstock
Goal
Share CAC Member expertise and knowledge of the Authority with new volunteers and members of the public.
Possible Tasks
Train new volunteers at scheduled quarterly volunteer intake meetings.
Strengthen support and effectiveness of Community Outreach booths and strategic follow up events through CAC attendance and participation within their district. CAC member network contacts are recruited to join when possible.
Objective 3: Support CAC recruitment
Staff Lead: Kellie Guerra
Goal
Grow the diversity of the CAC membership to represent the community served by the agency.
Possible Tasks
Assist with member recruitment, expanding recruitment efforts in areas where membership is underrepresented.
Objective 4: Assist the Planning department with public access and master planning
Staff Lead: Lucas Shellhammer and Nick Perry
Goal
Provide input to the planning team on design alternatives at appropriate stages of projects.
Possible Tasks
Coyote Ridge public access
Coyote Valley Conservation Area Master Plan
Coyote Valley North Meadow
Rancho Cañada del Oro Llagas Creek bridge crossing and day use area

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Objective 5: Provide input on policy, projects and initiatives as requested by the Board
Staff Lead: Elizabeth Loretto
Goal
In partnership with Staff, contribute perspective and expertise to significant agency endeavors.
Possible Tasks
Participate in the JEDIA joint Board/CAC ad hoc subcommittee and deliver updates on the subcommittee's work to the CAC.
Other duties as assigned.
Objective 6: Assist with update to the Urban Grant Program guidelines
Staff Lead: Megan Dreger
Goal
In partnership with Staff, develop recommended updates to the UGP guidelines.
Possible Tasks
Provide feedback to staff on past grant cycles.
Review draft guidelines before they are presented to the Board.
Objective 7: Participate in the 2022 Urban Grant Program award cycle
Staff Lead: Megan Dreger
Goal
Make recommendations to the Board for 2022 grant awards.
Possible Tasks
Review grant applications in preparation for a special CAC meeting.
Objective 8: Complete external trainings identified by CAC leadership and supported by Staff
Staff Lead: Lea Rauscher and Marc Landgraf
Goal
Grow professional development of CAC members.
Possible Training Topics
Governance
Conservation
Diversity, equity and inclusion
Objective 9: Evaluate and recommend improvements in CAC governance
Staff Lead: Lea Rauscher and Marc Landgraf
Goal
Strengthen and clarify governance to improve CAC operations.
Possible Tasks
CAC Chair and Vice-Chair hold conversation with Staff to understand potential considerations for improvements to CAC Governance.
Assess governance needs and capture ideas for improvements.
Work with Staff Liaisons to implement improvements by recommending governance updates to the Board.