

Fiscal Year 2022/2023 CAC Work Plan



Objective 1: Facilitate outreach and engagement in service of Coyote Valley Conservation Areas Master Planning (CVCAMP), post-launch
Staff Lead: Marc Landgraf
Goals
Support staff-facilitated initiatives to build awareness and strengthen relationships with community groups, neighborhood associations, and the general public.
Expand the impact and audiences for specific public outreach activities in Coyote Valley.
Possible Tasks
Participate in the "Nature for All" public service announcement videos.
Promote the CVCAMP Interest List to engage members of the community.
Help staff build relationships with new and existing partners for the agency through networking, initiating introductions with relevant point persons, and sharing ideas and relevant information.
With staff support, deliver public outreach presentations for awareness building, incorporating timely talking points based on Authority operations generally and CVCAMP specifically, and deliver feedback to the CAC, Board,
Consider use of a staff-provided toolkit for CAC members to assist with outreach.
Objective 2: Participate in volunteer trainings, programs and activities such as outreach, stewardship, public programs and volunteer intakes
Staff Lead: Gavin Comstock
Goal
Acquire and communicate knowledge of the agency's history, initiatives and opportunities in interactions with the public and bring public input to the committee, Staff and Board.
Possible Tasks
Complete general volunteer training that includes agency mission, vision, history and goals, volunteer roles and opportunities.
Identify and attend two skill-specific volunteer trainings, based on personal interest.
Participate in at least three volunteer activities such as outreach booths, outdoor public education programs, Preserve Steward requests and public speaking opportunities.
Share public input with CAC members and Staff, and compile and deliver a report to the Board.
Objective 3: Support CAC recruitment to maintain full membership
Staff Lead: Kellie Guerra
Goal
Implement annual recruiting to fill vacant positions that helps the agency work towards a CAC membership that is representative of our community's diversity.
Possible Tasks
District Representatives meet with their District Director to identify Communities of Interest within their District and suggest strategies for reaching those populations.
Hold a discussion to refresh and build a recruitment strategy, such as posting flyers, using social media and utilizing personal networks, to share opportunities to join the CAC.
Participate in implementation of the selected strategy.

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Objective 4: Assist the Planning department with public access and master planning
Staff Lead: Lucas Shellhammer and Nick Perry
Goal
Provide input to the Planning team on design alternatives at appropriate stages of projects.
Assist with promoting, attending and helping the agency host Coyote Valley Conservation Area Master Plan (CVCAMP) community engagement events.
Possible Public Access Projects
Coyote Valley Conservation Area Master Plan
Coyote Valley North Meadow
Objective 5: Provide input on policy, projects and initiatives as requested by the Board
Staff Leads: Elizabeth Loretto and Kellie Guerra
Goal
In partnership with Staff, contribute perspective and expertise to significant agency endeavors.
Possible Tasks
Attend agency presentations regarding progress on justice, equity, diversity, inclusion and access work, and deliver feedback to Staff and the Board.
Share with the public through social media and other venues the agency's progress towards justice, equity, diversity, inclusion and access goals.
Participate in the Board of Directors Strategic Plan by supporting the Directors with public engagement.
Other duties as assigned.
Objective 6: Assist with updates to the Urban Grant Program guidelines
Staff Lead: Megan Dreger
Goal
In partnership with Staff, develop recommended updates to the UGP guidelines.
Possible Tasks
Provide feedback to staff on the grant program.
Review draft guidelines before they are presented to the Board.
Objective 7: Participate in the 2022 Urban Grant Program award cycle
Staff Lead: Megan Dreger
Goal
Provide community expertise to the 2022 Urban Grant Program award cycle.
Possible Tasks
Participate in outreach for the 2022 grant cycle.
Review grant applications in preparation for the 2022 grant awards.
Make recommendations to the Board for 2022 grant awards.
Objective 8: Complete external trainings identified by CAC leadership and supported by Staff
Staff Lead: Lea Rauscher and Marc Landgraf
Goal
Grow professional development of CAC members.
Possible Training Topics
Governance
Conservation
Diversity, equity and inclusion

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Objective 9: Evaluate and recommend improvements in CAC governance
Staff Lead: Lea Rauscher and Marc Landgraf
Goal
Strengthen and clarify governance to improve CAC operations.
Possible Tasks
CAC Chair and Vice-Chair hold conversation with Staff to understand potential considerations for improvements to CAC Governance.
Assess governance needs and capture ideas for improvements.
Work with Staff Liaisons to implement improvements by recommending governance updates to the Board.